

**A Fort Bend ISD Campus Leader is servant, leads by example, believes in all students and is...**

**...an Instructional Leader**

*Fort Bend ISD campus leaders observe and monitor instruction, lead school restructuring or reform, support teachers' professional development, analyze student data and work, and model instructional knowledge around content, pedagogy, assessments and feedback.*

**...an Effective Communicator**

*Fort Bend ISD campus leaders utilize effective and clear communication across the campus and with all stakeholders; Engage in effective listening and appropriate communication patterns and model these attributes in person, in writing, and in a digital world.*

**...an Achiever of Student Outcomes**

*Fort Bend ISD campus leaders are committed to growing all students by maximizing learning time and advocating for all students' social, emotional and academic well-being; Ensure effective instruction that maximizes the growth of individual students, supports equity, and eliminates the achievement gap.*

**...a Lifelong Learner**

*Fort Bend ISD campus leaders display curiosity, focus on continuous improvement and sustainability, and possess an innate desire for knowledge; Exude ethics in everyday situations, effectively implement change opportunities, and leave a legacy of leadership that embraces change to reach goals.*

**...a Culture Architect**

*Fort Bend ISD campus leaders are visionary trend setters that model safety, best practices, and behaviors; Include high expectations and build self and others accountability through compassionate interactions; Build a culture of continuous improvement through job embedded learning; Develop shared ownership and future leaders through a supportive and inclusive culture.*

**...a Relationship Builder**

*Fort Bend ISD leaders are empathetic and compassionate engagers that foster an environment that develops the whole child; Create and cultivate partnerships, and safeguard the community values, ethics, and cultures.*

**...a Resource Manager**

*Fort Bend ISD campus leaders engage in resource management to acquire, allocate, and manage resources and human capital effectively with a focus on safety, student outcomes, and achievement.*